**Rubric: Informative/Explanatory Writing**

***Areas of emphasis for first semester (2014-15): Focus, Development, Audience***

Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

Teacher: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Score: \_\_\_\_\_\_\_\_ / 16 (score of 12 is proficient)

*This semester, we will emphasize the areas of “focus,” “development,” and “audience.” These are the areas that will be graded for this assessment.*

Score categories: Not proficient: 0-7 Partially proficient: 8-11 Proficient: 12-16

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|  | **Level 1 – Not Proficient** | **Level 2 – Developing** | **Level 3 – Proficient** | **Level 4 – Skilled** |  |
| **FOCUS**: *The text focuses on a topic to inform a reader with ideas, concepts, info, etc.* | **Unidentifiable topic** with minimal ideas, concepts, info, etc. | **Unclear topic** with some ideas, concepts, info, etc. | **Focuses on a topic** to inform a reader with ideas, concepts, ideas, info, etc. | **Focuses on an interesting topic** that informs the reader with ideas, concepts, info, etc. |
| **DEVELOPMENT**: *The text presents relevant facts, definitions, concrete details, quotations, and examples. The conclusion ties to and supports the information/explanation.* | Contains **limited facts and examples** related to topic. **May fail to offer a conclusion.** | **Provides facts, definitions,**  **details, quotations, and examples** that attempt to develop and explain topic. **Conclusion merely restates the development**. | **Provides relevant facts,**  **definitions, concrete details,**  **quotations, and examples** that  develop and explain topic. **Conclusion ties to and supports**  **information/explanation**. | **Provides effective facts,**  **definitions, concrete details,**  **quotations, and examples** that  sufficiently develop and explain  topic. **Conclusion provides the**  **implications, significance of and**  **future relevance of the topic**, etc. |
| **AUDIENCE**: *The author anticipates the audience’s background knowledge of the topic.* | **Lacks an awareness** of the audience’s knowledge level and needs | **Illustrates an inconsistent awareness** of the audience’s knowledge level and needs. | **Considers the audience’s**  **knowledge level** and concerns about topic. Addresses the needs of the audience. | Anticipates the audience’s  knowledge level and concerns about topic. **Addresses the specific needs of the audience**. |
| **EFFORT**: *The author completes the assignment to the best of his or her ability.* | Did not attempt to complete assignment. | Completed part of the assignment, but not all of it. Directions were not completely followed. | Complete most or all of the assignment. Directions were followed. | Completed all of the assignment. Directions were followed. | **TOTAL SCORE** |
| **Point totals from each column 🡪** |  |  |  |  |  |